Gorilla[®] All Purpose Waterproof Warning Whip sets the new standard for weather resistance.

Stainless steel components and patent-pending features make these lighted whips ideal for areas with high humidity, corrosive environments, coastal areas, and salt mines.

March 3, 2014

Broomfield, Colorado: Checkers Industrial Safety Products announced the immediate availability of their new GORILLA® All Purpose Waterproof Warning Whips with stainless steel components. Featuring a multitude of patent-pending features, these lighted whips are built from heavy duty materials that make them ideal for extreme weather conditions such as coastal areas, corrosive environments, salt mines, and areas with high humidity.

"Moisture has always been the most challenging factor in whip light performance," said Jesica Bailey, Director of Sales and Marketing for Checkers Industrial Safety Products. "Every component of a GORILLA® All Purpose Lighted Whip is built to eliminate the harmful effects of moisture. These whips have been tested repeatedly in extremely challenging weather conditions, and they have consistently performed at a superior level time and time again."

GORILLA® All Purpose Warning Whips include a two-conductor waterproof hot plug with 12" pigtail, heavy duty Day Bright™ fluorescent nylon mesh flag (with or without 3M® Scotchlite® reflective X), a new Rocket™ II Super Bright Waterproof LED light, and a stainless steel threaded hex base. According to Bailey, "Rocket™ II Super Bright Lights are up to 10 times brighter than other brands and come standard with 9 changeable light modes, 7 flash patterns, and steady on or off, making them the perfect "one light fits all" solution."

Additional features of GORILLA® All Purpose Lighted Whips include a new patent-pending waterproof LED light base that replaces the old 1156 bulb and lamp socket, the industry's strongest fiberglass resin whip, a patent-pending internal ground connection that helps eliminate power failures, and an industrial grade internal wire that meets Military Spec MIL-W-16878. The lights are offered in five different colors, and an optional remote control to change flash patterns is also available.

For more information on GORILLA® All Purpose Waterproof Warning Whips, contact: Jesica Bailey, Director of Sales and Marketing sales@checkersindustrial.com 800-438-9336 www.checkersindustrial.com

ABOUT CHECKERS INDUSTRIAL SAFETY PRODUCTS

Checkers began in 1987 with a simple vision: to be a dynamic and growing organization dedicated to saving lives and protecting assets by delivering innovative safety products. That vision still drives Checkers today. Product offerings include cable and hose protection systems, wheel chocks, warning whips, warning lights and more. Learn more at www.checkersindustrial.com.







